



**“We are looking after our planet earth”**

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**To whom it may concern.**

**Kindly find the attached proposal for your perusal. The intention of this proposal is to propose a solution to your company on how we can help save our planet while creating employment for the community. We have done our research and identified the need for the solution we are providing and the success of our company lies in big corporates like yourselves coming on board.**

**We have included detailed information in the proposal, but please feel free to contact us on the above numbers should you need clarity or to discuss this opportunity further.**

**Looking forward to your favourable response  
Kind regards,  
The Diepsloot Oil Collection & Recycling Management**

## **Executive summary**

Diepsloot oil collection and recycling, **DOCR** (the "Company") is an independent used cooking oil collection company currently developing projects in Diepsloot north of Johannesburg in Gauteng. The company consist of 5 members and is envisioned to grow exponentially within the next 12 months in job creation and more service offerings thus providing a great case study for funders to assist in the wealth creation and economic improvement of the Diepsloot community and surrounding communities. Our start-up costs are projected at R20 000 we envision expansion costs to be around R20 000 for the physical and additional human resources.

The team must have uniform as in printed working over rolls from a supplier called Maake Media for R5000. Containers from Flow-bins, 2X 1000 litre IBC-wood pallet for R3000 and 10 X 25 litres, 59mm neck drum for R4500, this containers will store used cooking oil that we have collected from our supplies. Two members have to go for training at Phoenix, a three month course on health and safety for R3000 and R4500 to cover the transport costs.

Diepsloot oil collection and recycling is a company formed in February 2016 by the youth of Diepsloot who realised the opportunity while attending a workshop held by Rhiza Babuyile. We came up with an idea to collect and recycle used cooking oil as we saw how the oil polluted the river stream and drainage within the community. This is impacting on the lives of the people in a negative manner, this initiative will allow for healthier lifestyles and a safer and cleaner environment. The main objective for establishing this company is to protect our land from global warming issues, land pollution, water pollution and teach the community to practice a healthy living lifestyle, in turn looking after our planet.

The Company is currently offering what industry standards would classify as a low risk opportunity to participate in reducing global warming and its effects that have resulted in causing drought. Our company will not only be addressing the community issues but national issues as well by contributing to alleviation of the global warming issues.

We aim to collect the used cooking oil from street vendors, fast food outlets both big and small; and sell it to the recycling companies. Our future goal is to recycle it ourselves and turn it into a biodiesel resell it to the community at cheaper and sustainable prices. We would like to have a cleaner Diepsloot community and surrounding areas and recycling this oil is one way of doing that. As part of our long term strategy we intend to be a fully-fledged recycling company. We aim to break boundaries and create a leading brand that will continue to define the standard of the industry.

## **Company history**

DOCR was established on the 2<sup>nd</sup> of February 2016. The company is registered with CIPC on the 20<sup>th</sup> of April 2016. We are the first and the only company that does collection of used cooking oil in Diepsloot. During the workshop with Socionext (Rhiza Babuyile's partner), we competed against four other companies and had to present our ideas to a panel of judges. We came in

second and won a reward of R500.00 and we decided to invest these funds into our business as a way to show commitment and determination from our side.

## **Company Objectives**

### **Vision**

To be recognised as one of the sought after leaders in recycling and contributing to the betterment of our planet earth.

### **Mission**

**To continuously improve on our offerings and do more by:**

- Collecting and supplying used cooking oil and services that satisfy the needs of our customers
- Constantly achieving operational excellence
- Conducting our business in a safe, environmentally sustainable and economically optimum manner
- Employing a diverse, innovative and results-oriented team motivated to deliver excellence

**Short term:** We do door to door collection of used cooking oil and sell it to the recycling companies using buckets and containers. We need a motor vehicle to easily transport our oil from point A to point B, uniforms will be needed as we grow and for our professional image.

**Long term:** Our long term vision is to equip ourselves with the necessary training and compliance for our industry and to recycle used cooking oil and sell it to the community and also turn it into bio-diesel for a variety of products. To achieve the above we need our own plant equipped with the machinery, vehicles and more human resources.

### **Proposed solution**

We are kindly requesting that you allow our new company to collect the used cooking oil from you since we do door to door oil collection and sell it at a profitable price to recycling companies that then turn it into biodiesel. We have realized that so many outlets and fast food shops throw away the used cooking

oil after using it and the oil pollutes the land together with water from the dams and rivers. Others are re-using it of which it's unhealthy and we are trying to eradicate the unhealthy living life style in Diepsloot community, neighboring areas and South Africa as a whole.

By giving us the opportunity to collect used cooking oil from you, will then help your company get rid of unwanted/unhealthy used cooking oil in a good manner without polluting the environment and promoting unhealthy living life style. This will also help your company to save time, energy and keep your kitchens clean at all times.

We will provide your kitchen with empty containers that your kitchen staff members will use to pour used cooking oil in them. To strengthen our working relationship, we would like to voluntarily provide your kitchen staff members with aprons and head gears that we will take them for laundry on every collection day. In our future plans we would like to work with cooking oil manufacturing companies like (Epic, Sunflower, Flora etc...) that will give us a clean cooking oil to sell at a reasonable price to our clients.

## **Management Team**

### **CEO Mpho Vincent Letswalo**

Who will be responsible for management of the whole company, decision making and making sure that our company is profitable.

### **Head of Marketing Ayabonga Fotyi**

Who is responsible for marketing our company and making sure that we receive as many clients as possible

### **Head of Communications: Emmanuel Mashela**

Who will be responsible for the communication of the company in and out making sure that clients are happy and managing the brand of the company together with bringing as many clients as possible nationally and internationally.

### **Head of Logistics: Kabelo Innocent Tau**

Who will be responsible for collections and deliveries of the company on time and keeping our clients happy at all times.

### **Financial Manager: Fezekile Zita**

Who will be managing our company's cash flow very well and making sure that all the costs are manageable and makes profitable decisions that will then cut costs and save money for our company.