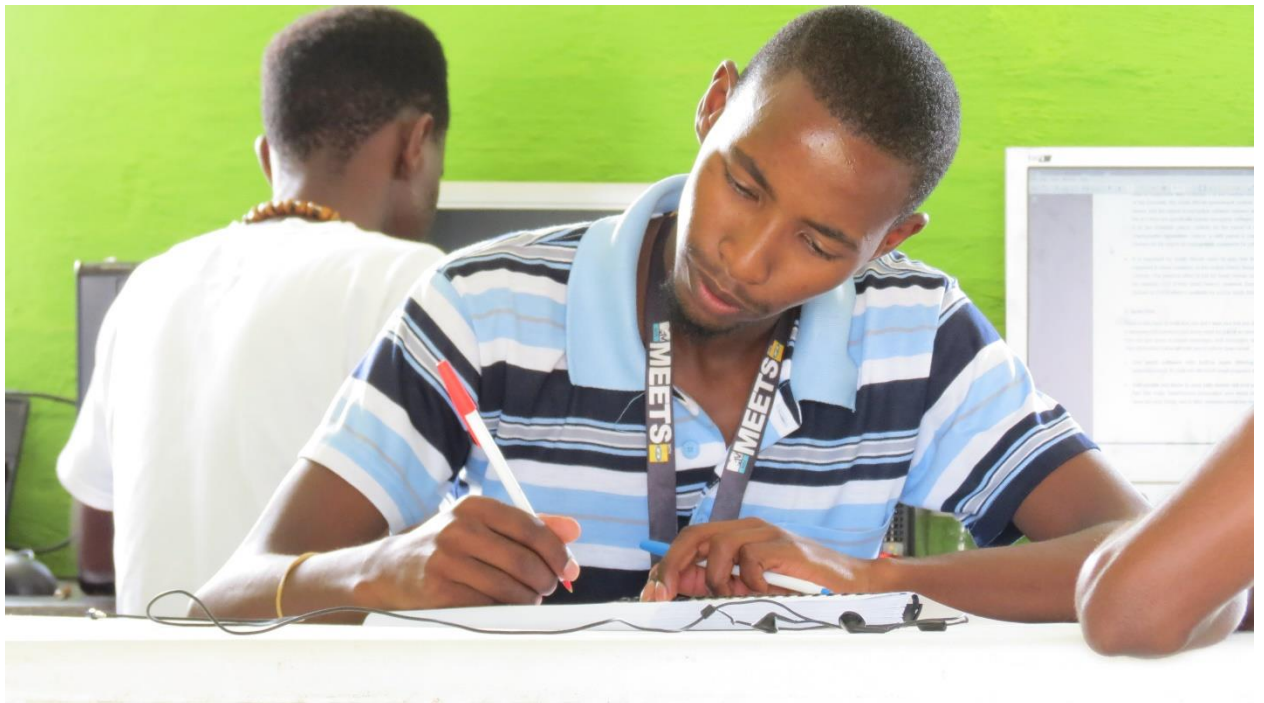


JOZI Business Hub

Developing JOZI's Township Communities



Name:	IT – JOZI Business Hub
For:	Stichting Kwasa
Subject:	Microloans for Enterprise Development (I.T.)
Targeted at:	Youth from Diepsloot Township – Morongwa Bopape
Location:	Bophelong Centre - Diepsloot
Author:	Board Rhiza Babuyile

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JOZI BUSINESS HUB OVERVIEW

The Jozi Business Hub is a newly implemented approach that focuses on the socio economic development side of the Babuyile Community Development Project operating from Diepsloot. It will officially start operating from the 1st of September 2015 and is managed by Tyronica Oliobi and Team Project Hope. Tyronica is passionate about helping and developing the youth, she has been in the corporate industry for almost 9 years in various fields and positions until she decided to join the NGO sector to fully give back to the communities. During her time in the private sector she gained a lot of experience which she will apply to run the business hub.

The aim of the hub is to incorporate the learners into the corporate world and to bridge the gap of unemployment and create sustainable income for our learners after they graduate in I.T. and Fashion & Design by seeking entry level and on job training type of employment opportunities via our recruitment agency. The recruitment agency estimates that 80% of all students will be placed in various companies via these opportunities. Currently our database consist of 59 graduates that are seeking employment and a further 79 students who are projected to graduate end of 2015, making it a total of 136 graduates that we need to empower in one of the 3 aspects of the JOZI business hub.

The second aspect of the hub is to help self-starters with interest free micro-credits and to assist them to achieve their goals in entrepreneurship through coaching, training and planning which will also include registering the companies with CIPRO and SARS compliance. We also want to extend our efforts by training youth in financial administration; the training will be accredited through FASSET (Finance and Accounting Services Sector Education and Training) and will be for a period of 4 weeks. The financial training will primarily serve as a support to the young entrepreneurs, so that their decisions are based on a minimum of basic knowledge of financial accounting.

The third and last aspect is to train and equip the students in I.T. and Fashion & Design with the intention of grooming them to enterprise development so they can employ others from their communities within both fields. These students will also require financial administration training; the training will be accredited through FASSET (Finance and Accounting Services Sector Education and Training) and will be for a period of 4 weeks. The financial training will primarily serve as a support to the young entrepreneurs, so that their decisions are based on a minimum of basic knowledge of financial accounting.

All courses are accredited through the relevant SETAs .Business experts from our project partners, such as Experian, Rivers Foundation and Absa can mentor youth who are starting their own businesses and entering the enterprise development space.

OBJECTIVES OF THE PROPOSAL

The main objective of this proposal is to request for funding for a project we would like to implement with one of our former students Morongwa Bopape. Morongwa will lead a group of three of our graduates to start up an IT company focussing on fixing computers and printers, basic networking, graphic design and programming (web design and development). The graduates are already skilled in fixing computers & printers and basic networking; they will require further training on graphic design and programming (web design and development). The funding is required for further training as well as for the equipment that will be used by them e.g. Laptops, PC and printer fixing tools, workspace, etc.

One of the graduates, Morongwa Bopape, will lead this team of three. Morongwa is a young, confident and innovative woman who is hard working. She has a passion to improve not only her life but the lives of others, she is passionate about working within the I.T. industry, to transfer her skills

once acquired and she is a quick learner, and that makes her an ideal candidate for leading this project. After training, these individuals will offer services to corporates creating an income for themselves. Below is the picture of the vibrant young lady, Morongwa Bopape.

The other two women are:

- **Josephine Morake:** Josephine is 20 years old, is very reliable and committed as a person and eventually wants to have a second hand computer show as part of her business.
- **Nonkuthalo Sokatsha:** Nonkuthalo is 22 years old, as part of the IT business she eventually wants to open an internet café in Diepsloot.



Photo: Morongwa (right) is particularly passionate about networking.



Photo: Nonku (left) and Josephine (right) during class.

Kwasa has expressed the willingness to collaborate with Babuyile to assist with this initiative and help these graduates so they can empower themselves and have better lives.

APPROACH TO ACHIEVE OUR OBJECTIVES AND FINANCIAL

Budget IT Hub Diepsloot				
Unit description	Amount	Unit Cost	Total Rand	Total Euro
Laptop	7000	1	ZAR 7,000.00	€ 493.65
Printer & Computer Maintenance Kits	5000	1	ZAR 5,000.00	€ 352.61
Anti-Static mats & straps (500)	500	1	ZAR 500.00	€ 35.26
Printer	3500	1	ZAR 3,500.00	€ 246.83
Graphic Design Course	3000	1	ZAR 3,000.00	€ 211.57
Programming Course	3500	1	ZAR 3,500.00	€ 246.83
Financial admin	300	3	ZAR 900.00	€ 63.47
Software	1500	1	ZAR 1,500.00	€ 105.78
TOTAL			ZAR 24,900.00	€ 1,755.99

Income IT hub (Monthly)				
Unit description	Amount	Unit Cost	Total Rand	Total Euro
Used tablets	5	1200	ZAR 6,000.00	€ 423.13
Used laptops	5	1750	ZAR 8,750.00	€ 617.07
Fixing printers	2	500	ZAR 1,000.00	€ 70.52
Fixing laptops	7	750	ZAR 5,250.00	€ 370.24
Fixing desktops	2	900	ZAR 1,800.00	€ 126.94
Fixing phones	10	400	ZAR 4,000.00	€ 282.09
Fixing Tablets	5	550	ZAR 2,750.00	€ 193.94
TOTAL			ZAR 29,550.00	€ 2,083.92
TOTAL ANNUAL INCOME				

Identify and select 3 graduates from Project hope Diesploit - Done

- Enrol them with Learn- fast institution so they can learn fundamentals of graphic design: Available Dates 08- 09 September 2015 or 12-13 October 2015 – Costs R3000 each graduate
- Enrol them with Learn-fast institution so they can learn programming (web design and development): Dates 5-6 October 2015 or 24-25 November 2015 – Costs R3500 each graduates
- Train them on financial administration – September 2015 (Fasset -- details) – R300 each graduate.
 - Purchase the required equipment and tools to equip them for their job
 - Laptop – R7000
 - Printer Maintenance and Computer Maintenance Kits- R5000
 - Anti-Static Mats and straps – R500
 - Printer – R5000
- Setup a workspace within the hub where they will operate from – R250 rental monthly
- Constant management and coaching to ensure success of this project – ongoing by our professionals (sponsors and mentors) our project partners, such as Experian, Rivers Foundation and Absa can mentor youth who are starting their own businesses and entering the enterprise development space.
- Possibly growing the team with additional 3 individuals – May 2016

Through the marketing and word of mouth, the projected customers should be around 5 to 10 per week during the first month. Growth will depend on the quality of the service rendered and we are confident that this number will double within the first 3 months. The costs to repair will start from R400 upwards, depending on the type of repairs to be carried out. This is how we will generate income and make profits. Progress and reports will be sent on a monthly basis to Kwasa.

CONCLUSION

Kwasa has been making a difference in the lives of many in Africa and Babuyile appeals to you once more to do so in helping these young students. The young lives improved will pay it forward by employing and transferring skills to their peers when they expand the team. Babuyile and Tyronica personally is looking forward to working with you on this amazing project, building lives and making a positive difference.

Kind regards,

Tyronica Oliobi

Manager JOZi Business Hub